

## **Application Data Sheet**

### **Application Information**

Application Type:: Utility  
Subject Matter:: Utility  
CD\_ROM or CD-R?:: None  
Title:: SYSTEM AND METHOD FOR BUYING AND  
SELLING SPOTS FOR ADVERTISEMENTS IN  
MASS-MARKET MEDIA  
Attorney Docket Number:: 02713.002000.  
Total Drawing Sheets:: 65  
Small Entity?:: No  
Petition included:: No  
Secrecy Order in Parent Appl.?:: No

### **Applicant Information**

Primary Citizenship Country:: USA  
Status:: Full Capacity  
Given Name:: Thomas  
Middle Name:: Francis  
Family Name:: Olson  
City of Residence:: Westport  
State or Province of Residence:: Connecticut  
Country of Residence:: USA  
Street of mailing address:: 116 Hillandale Road  
City of mailing address:: Westport  
State or Province of mailing address:: CT  
Country of mailing address:: USA  
Postal or Zip Code of mailing address:: 06880

Primary Citizenship Country:: USA  
Status:: Full Capacity  
Given Name:: Kenneth  
Middle Name:: Ernest  
Family Name:: Little  
City of Residence:: Deer Park  
State or Province of Residence:: Illinois  
Country of Residence:: USA  
Street of mailing address:: 21834 Mayfield Lane  
City of mailing address:: Deer Park  
State or Province of mailing address:: IL  
Country of mailing address:: USA  
Postal or Zip Code of mailing address:: 60010  
  
Primary Citizenship Country:: USA  
Status:: Full Capacity  
Given Name:: Andrew  
Middle Name:: Carlton  
Family Name:: Ward  
City of Residence:: Sleepy Hollow  
State or Province of Residence:: NY  
Country of Residence:: USA  
Street of mailing address:: 250 Kelbourne Avenue  
City of mailing address:: Sleepy Hollow  
State or Province of mailing address:: NY  
Country of mailing address:: USA  
Postal or Zip Code of mailing address:: 10591  
  
Primary Citizenship Country:: USA  
Status:: Full Capacity  
Given Name:: Nicholas

Middle Name:: Michael  
Family Name:: Garramone  
City of Residence:: New York  
State or Province of Residence:: New York  
Country of Residence:: USA  
Street of mailing address:: 34 West 76th Street  
#9  
City of mailing address:: New York  
State or Province of mailing address:: NY  
Country of mailing address:: USA  
Postal or Zip Code of mailing address:: 10023  
Primary Citizenship Country:: USA  
Status:: Full Capacity  
Given Name:: Robin  
Middle Name:: Fran  
Family Name:: Schlossman  
City of Residence:: Plainview  
State or Province of Residence:: New York  
Country of Residence:: USA  
Street of mailing address:: 79 Lincoln Road South  
City of mailing address:: Plainview  
State or Province of mailing address:: NY  
Country of mailing address:: USA  
Postal or Zip Code of mailing address:: 11803

### **Correspondence Information**

Correspondence Customer Number:: 5514

**Representative Information**

Representative Customer Number::	05514
----------------------------------	-------

**Domestic Priority Information**

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	An application claiming the benefit under 35 USC 119(e)	60/437,020	12/31/2002

**Assignee Information**

Assignee name:: National Cable Communications, LLC  
Street of mailing address:: 405 Lexington Avenue  
City of mailing Address:: New York  
State or Province of mailing address:: New York  
Country of mailing address:: USA